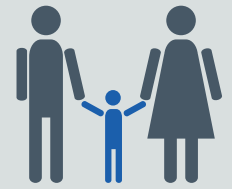


# FESTIVALS (MULTI CATEGORY)



**AVERAGE TICKET PRICE: \$41**

## MAJOR HIGHLIGHTS:

FALLS MUSIC & ARTS FESTIVAL

ADELAIDE FRINGE

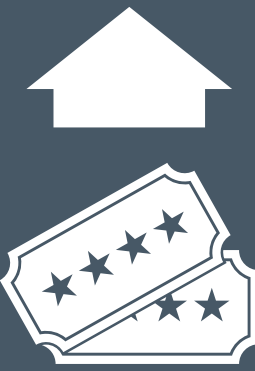
FRINGE WORLD (PERTH)



REVENUE UP

**26%**

FROM 2017

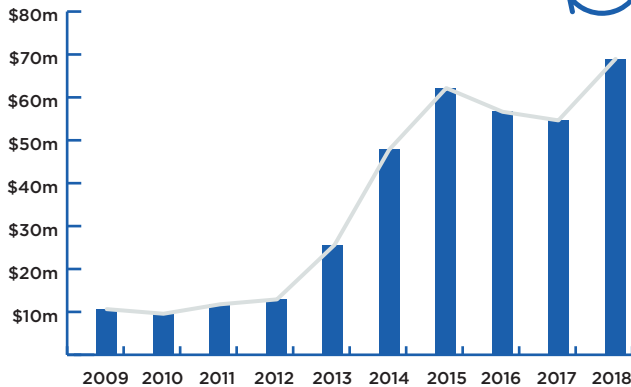


ATTENDANCE UP

**38%**

FROM 2017

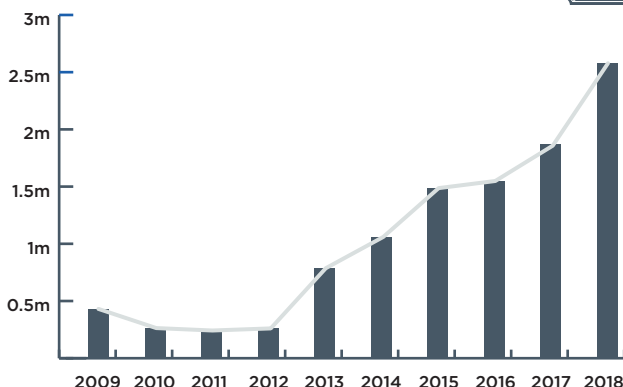
TOTAL REVENUE (2009-2018)



TOTAL REVENUE (TICKET SALES)

**\$68,972,653**

TOTAL ATTENDANCE (2009-2018)



TOTAL ATTENDANCE (TICKETS ISSUED)

**2,577,932**

