

# CHILDREN'S AND FAMILY EVENTS



**AVERAGE TICKET PRICE: \$41**

## MAJOR HIGHLIGHTS:

*DISNEY ON ICE*

*THE WIGGLES*

*PAW PATROL*



REVENUE UP

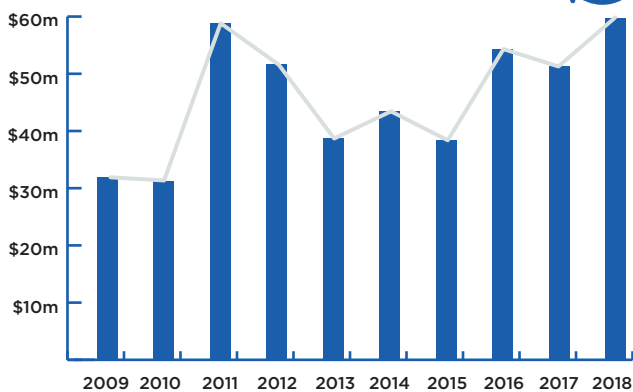
**17%**  
FROM 2017



ATTENDANCE UP

**26%**  
FROM 2017

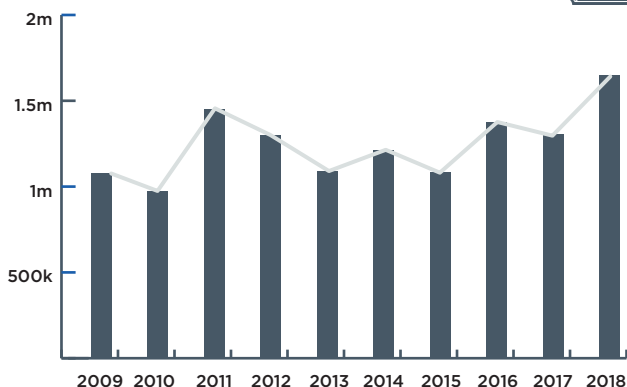
TOTAL REVENUE (2009-2018)



TOTAL REVENUE (TICKET SALES)

**\$59,777,596**

TOTAL ATTENDANCE (2009-2018)



TOTAL ATTENDANCE (TICKETS ISSUED)

**1,650,955**

