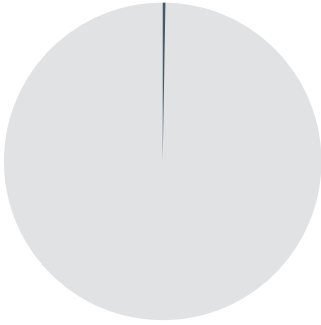


NORTHERN TERRITORY



NT GENERATED
0.3%
OF NATIONWIDE
REVENUE AND ATTENDANCE



SHARE OF NATIONAL
POPULATION
1%



TOTAL REVENUE (TICKET SALES)
\$3,354,321



NT SPENT \$8 PER PERSON ON
LIVE PERFORMANCE EVENTS
NATIONAL SPEND PER PERSON \$76



TOTAL ATTENDANCE (TICKETS ISSUED)
66,592



NORTHERN TERRITORY



TOP 3 REVENUE

1. CONTEMPORARY MUSIC

\$2,106,811

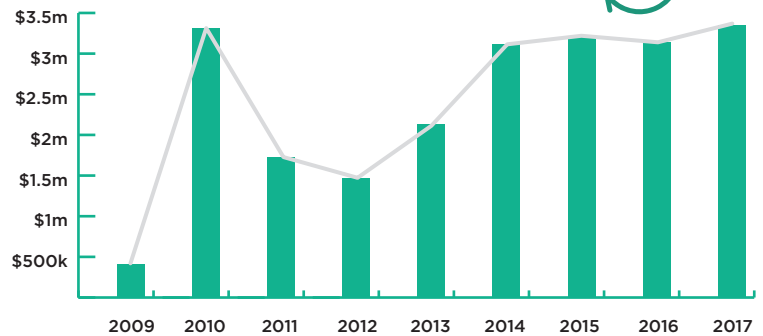
2. COMEDY

\$454,909

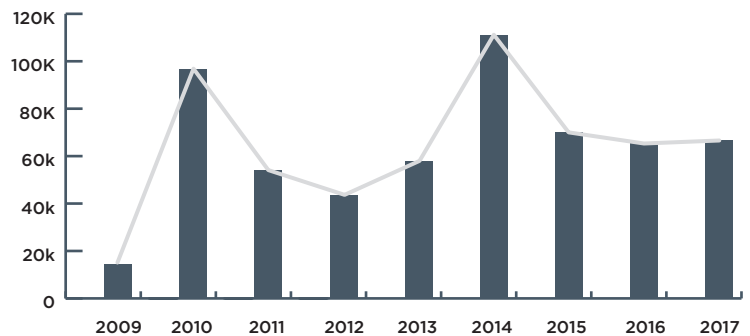
3. CHILDREN'S/FAMILY

\$216,720

TOTAL REVENUE (2009-2017)



TOTAL ATTENDANCE (2009-2017)



TOP 3 ATTENDANCE

1. CONTEMPORARY MUSIC

29,415

2. COMEDY

9,359

3. CHILDREN'S/FAMILY

9,194



CONTEMPORARY MUSIC REVENUE INCREASED BY **107%** AND ATTENDANCE BY **80%**, WITH PERFORMANCES BY MAJOR ARTISTS INCLUDING **QUEENS OF THE STONE AGE, PAUL KELLY AND JIMMY BARNES**

