

COMEDY



AVERAGE TICKET PRICE: \$62

**MAJOR HIGHLIGHTS:
MELBOURNE INTERNATIONAL
COMEDY FESTIVAL**

JERRY SEINFELD

CARL BARRON



REVENUE DOWN

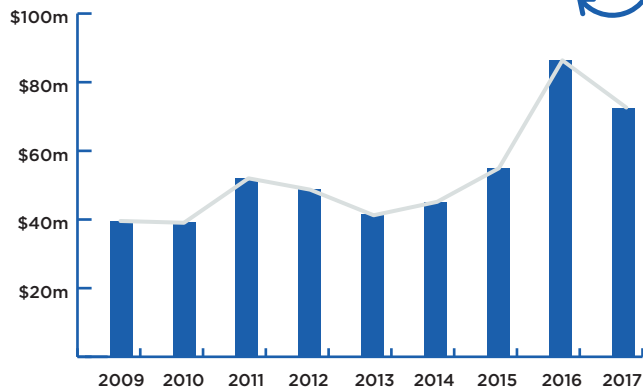
16%
FROM 2016



ATTENDANCE DOWN

12%
FROM 2016

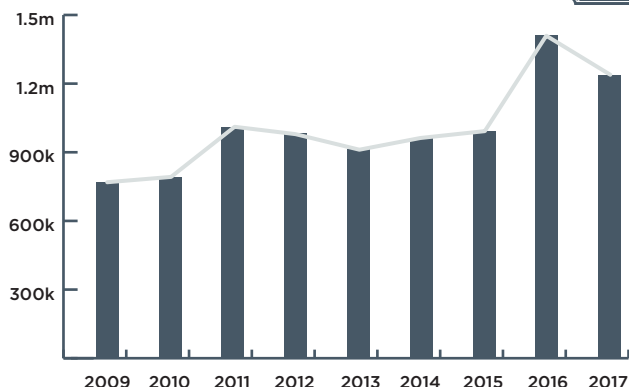
TOTAL REVENUE (2009-2017)



TOTAL REVENUE (TICKET SALES)

\$72,306,243

TOTAL ATTENDANCE (2009-2017)



TOTAL ATTENDANCE (TICKETS ISSUED)

1,238,460

