

# QUEENSLAND



**QLD GENERATED**  
**15%**  
**OF NATIONWIDE**  
**REVENUE AND ATTENDANCE**



**REVENUE UP**  
**20%**  
**FROM 2017**



**ATTENDANCE UP**  
**20%**  
**FROM 2017**



**SHARE OF NATIONAL**  
**POPULATION**  
**20%**



**TOTAL REVENUE (TICKET SALES)**  
**\$317,179,536**



**QLD SPENT \$63 PER PERSON**  
**ON LIVE PERFORMANCE EVENTS**  
**NATIONAL SPEND PER PERSON \$86**



**TOTAL ATTENDANCE (TICKETS ISSUED)**  
**3,840,497**



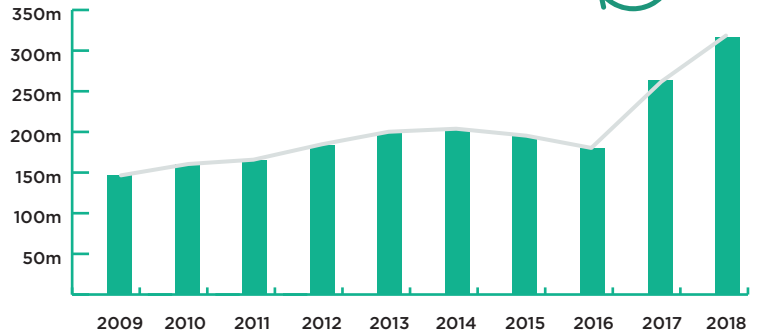
# QUEENSLAND



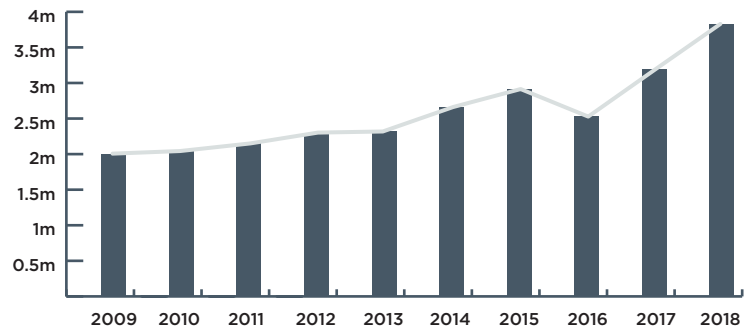
## TOP 3 REVENUE

1. CONTEMPORARY MUSIC  
**\$157,984,632**
2. MUSICAL THEATRE  
**\$59,055,742**
3. COMEDY  
**\$22,356,424**

TOTAL REVENUE (2009-2018)



TOTAL ATTENDANCE (2009-2018)



## TOP 3 ATTENDANCE

1. CONTEMPORARY MUSIC  
**1,626,621**
2. MUSICAL THEATRE  
**568,959**
3. COMEDY  
**439,544**



QLD EXPERIENCED THE SECOND LARGEST INCREASE IN ATTENDANCE BY **20.1%** AND SECOND LARGEST INCREASE IN REVENUE BY **20.2%** AMONG ALL STATES AND TERRITORIES



SPECIAL EVENTS INCREASED IN REVENUE BY **1415%** AND ATTENDANCE BY **236%**, WITH SPECIAL EVENTS INCLUDING THOSE PRESENTED AS PART OF THE GOLD COAST COMMONWEALTH GAMES



COMEDY REVENUE INCREASED BY **154%** AND ATTENDANCE BY **177%**, WITH SHOWS INCLUDING *FOR THE LOVE OF MRS. BROWN* AND PERFORMANCES FROM RENOWNED COMEDIANS SUCH AS KEVIN HART, JIM JEFFERIES AND CARL BARRON

