

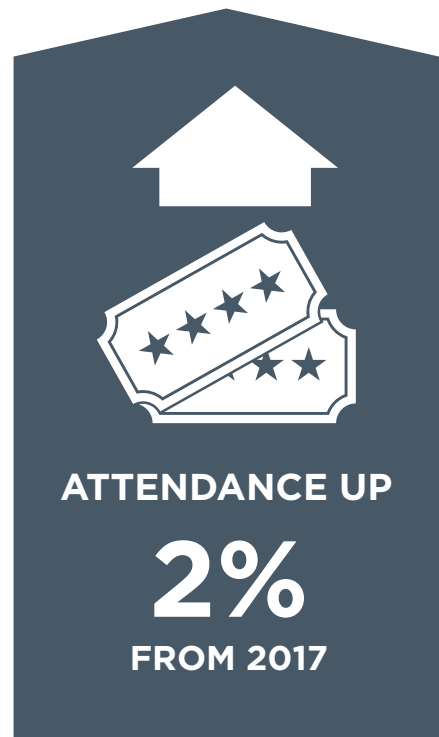
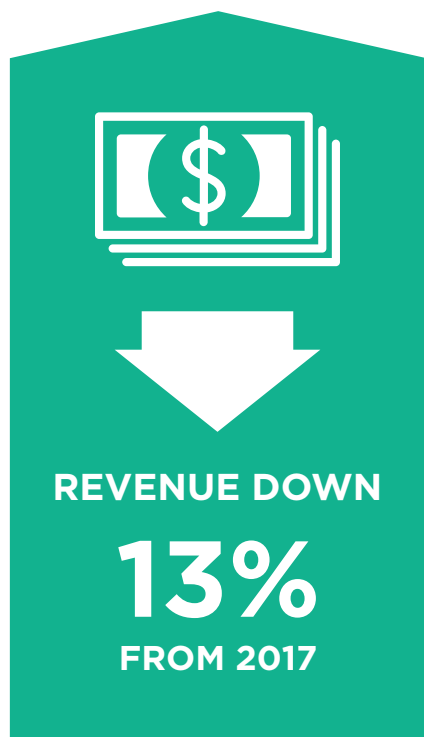
NORTHERN TERRITORY



NT GENERATED

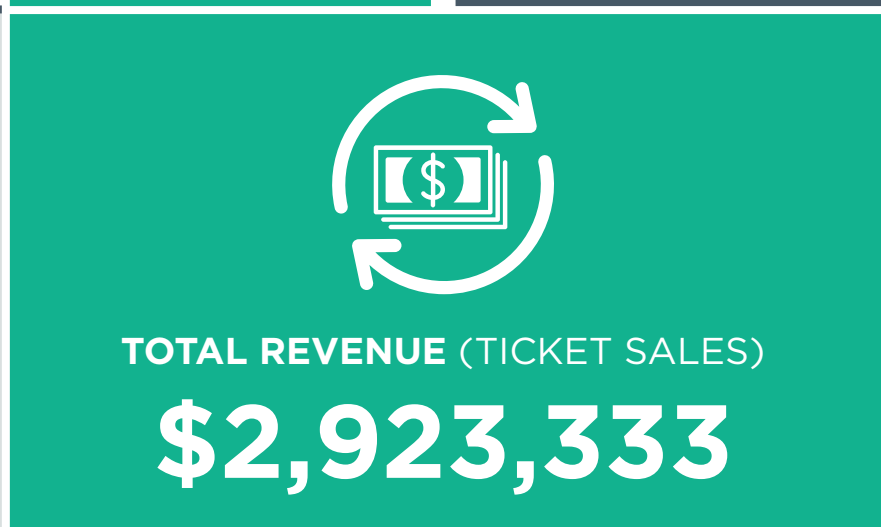
0.2%

OF NATIONWIDE
REVENUE AND ATTENDANCE



SHARE OF NATIONAL
POPULATION

1%



NT SPENT \$12 PER PERSON ON
LIVE PERFORMANCE EVENTS

NATIONAL SPEND PER PERSON \$86



NORTHERN TERRITORY



TOP 3 REVENUE

1. CONTEMPORARY MUSIC

\$623,231

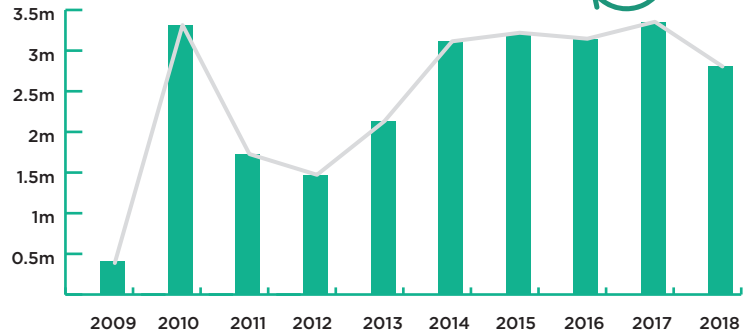
2. COMEDY

\$462,958

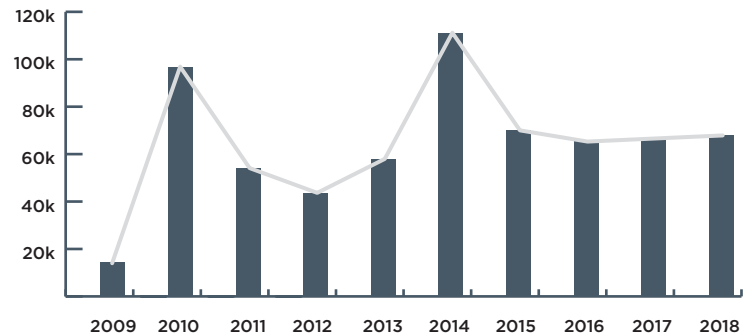
3. CHILDREN'S/FAMILY

\$454,166

TOTAL REVENUE (2009-2018)



TOTAL ATTENDANCE (2009-2018)



TOP 3 ATTENDANCE

1. CHILDREN'S/FAMILY

16,602

2. CONTEMPORARY MUSIC

13,511

3. BALLET AND DANCE

9,481



BALLET AND DANCE REVENUE INCREASED BY 225% AND ATTENDANCE BY 142%, WITH PERFORMANCES INCLUDING REGIONAL TOUR: COPPELIA, A TASTE OF IRELAND - THE IRISH MUSIC & DANCE SENSATION AND CINDERELLA

