**LIVE PERFORMANCE INDUSTRY IN 2018** 

## **MUSICAL THEATRE**





**AVERAGE TICKET PRICE: \$109** 

BEAUTIFUL:
THE CAROLE KING MUSICAL
WON 5 HELPMANN
AWARDS IN 2018.





**REVENUE DOWN** 

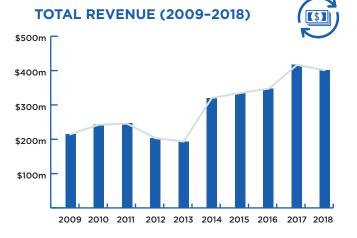
**4%** FROM 2017





ATTENDANCE DOWN

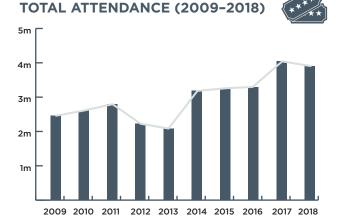
**3%** FROM 2017





**TOTAL REVENUE** (TICKET SALES)

\$400,199,798





**TOTAL ATTENDANCE (TICKETS ISSUED)** 

3,917,532

