

MUSICAL THEATRE



AVERAGE TICKET PRICE: \$110

**WINNER OF THE HELPMANN
AWARD FOR BEST MUSICAL,
THE BOOK OF MORMON,
OPENED IN MELBOURNE
IN 2017**



REVENUE UP

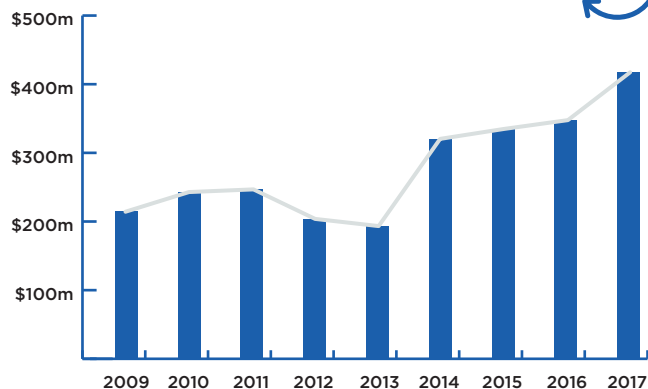
20%
FROM 2016



ATTENDANCE UP

23%
FROM 2016

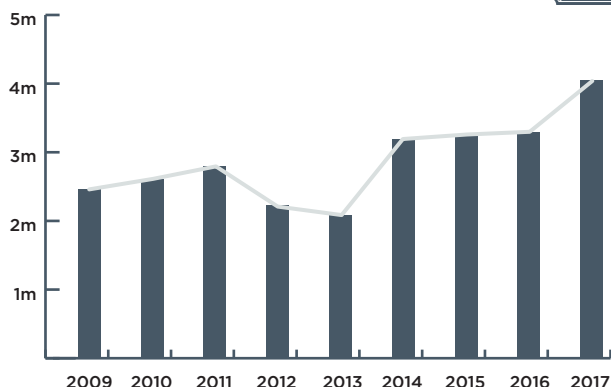
TOTAL REVENUE (2009-2017)



TOTAL REVENUE (TICKET SALES)

\$416,802,525

TOTAL ATTENDANCE (2009-2017)



TOTAL ATTENDANCE (TICKETS ISSUED)

4,041,827

