

# FESTIVALS (CONTEMPORARY MUSIC)



**AVERAGE TICKET PRICE: \$127**

## MAJOR HIGHLIGHTS:

**BLUESFEST**

**GROOVIN' THE MOO**

**ST. JEROME'S LANEWAY FESTIVAL**



REVENUE UP

**26%**

FROM 2016

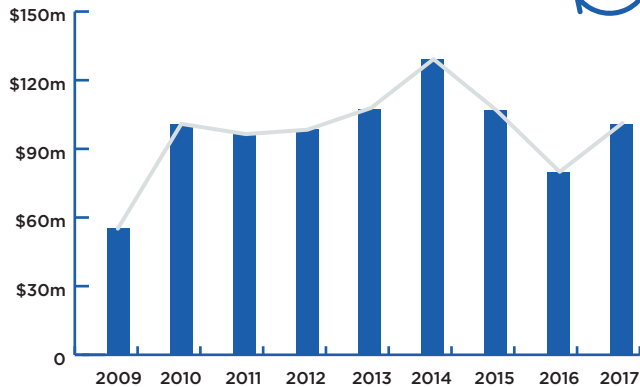


ATTENDANCE UP

**27%**

FROM 2016

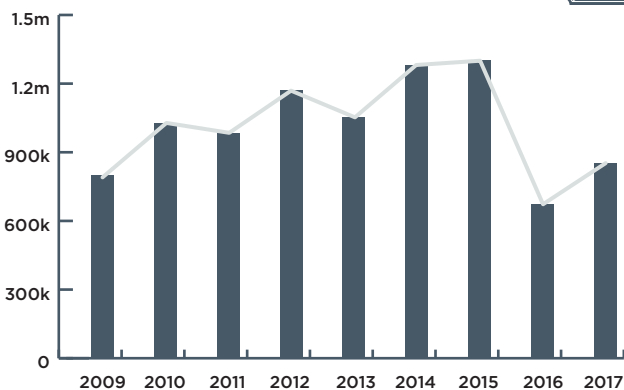
TOTAL REVENUE (2009-2017)



TOTAL REVENUE (TICKET SALES)

**\$100,657,080**

TOTAL ATTENDANCE (2009-2017)



TOTAL ATTENDANCE (TICKETS ISSUED)

**852,628**

