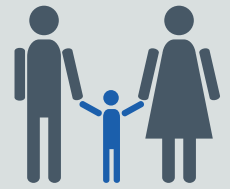


FESTIVALS (MULTI CATEGORY)



AVERAGE TICKET PRICE: \$37

MAJOR HIGHLIGHTS:

ADELAIDE FRINGE

FRINGE WORLD (PERTH)

**MONA FOMA AND DARK MOFO
(TASMANIA)**



REVENUE DOWN

4%

FROM 2016

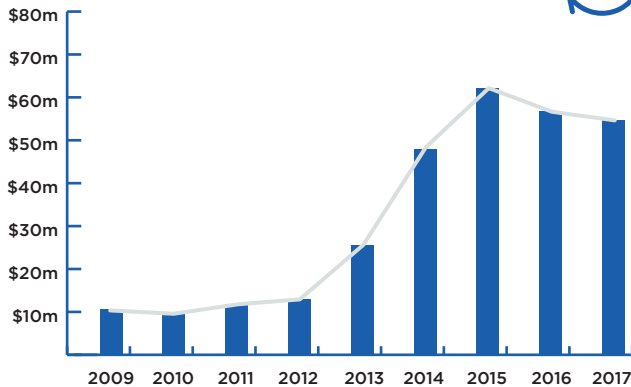


ATTENDANCE UP

21%

FROM 2016

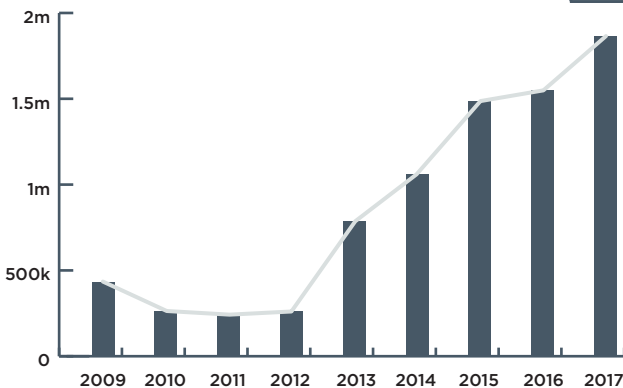
TOTAL REVENUE (2009-2017)



TOTAL REVENUE (TICKET SALES)

\$54,635,677

TOTAL ATTENDANCE (2009-2017)



TOTAL ATTENDANCE (TICKETS ISSUED)

1,866,148

