

# CHILDREN'S AND FAMILY EVENTS



**AVERAGE TICKET PRICE: \$42**

## MAJOR HIGHLIGHTS:

***FROZEN (DISNEY ON ICE)***  
***THE GRUFFALO***  
***PAW PATROL LIVE!***

**REVENUE DOWN**

**6%**

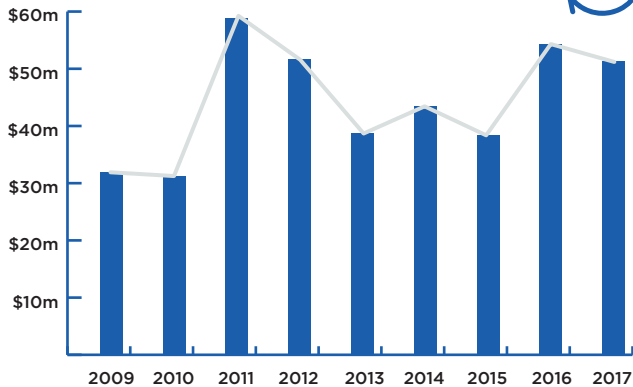
**FROM 2016**

**ATTENDANCE DOWN**

**5%**

**FROM 2016**

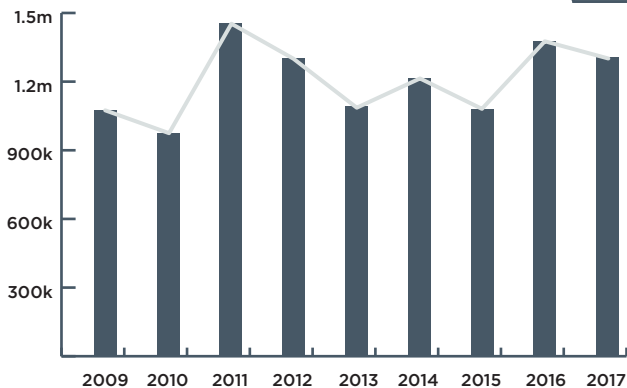
TOTAL REVENUE (2009-2017)



**TOTAL REVENUE (TICKET SALES)**

**\$51,308,258**

TOTAL ATTENDANCE (2009-2017)



**TOTAL ATTENDANCE (TICKETS ISSUED)**

**1,305,672**

